



Watson & Associates

FOR IMMEDIATE RELEASE

CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[freeman@weichertrealtors.net](mailto:freeman@weichertrealtors.net)

## WEICHERT, REALTORS® - Watson & Associates Welcomes REALTOR® Steve Colby

Coppell, Texas / Jan. 5, 2016 — WEICHERT, REALTORS® - Watson & Associates, located in Coppell, is proud to announce REALTOR Steve Colby has joined their office. Coppell will be assisting home buyers and sellers in Coppell and surrounding communities with all their real estate needs.

“Steve brings a solid background in business, operations and customer service, as well as a passion for real estate, to his new position here at WEICHERT, REALTORS® - Watson & Associates,” said Leanna Watson, owner/broker of WEICHERT, REALTORS® - Watson & Associates. “His enthusiasm for real estate inspires others in our office to do the very best they can to help home buyers and sellers who turn to us to make their realty dreams a reality. We are thrilled to welcome Steve to our team.”



Steve Colby

Born and raised in Texas, Colby has lived in and around the Dallas-Ft. Worth area his entire life. Prior to his real estate career, Colby worked as an operations leader for GE Healthcare, where he retired early after 32 years with the company. While there, he led technical and financial operations for a team of 700-plus employees in a diagnostic imaging business that spanned across 19 states. He now joins a team of knowledgeable and dedicated agents at WEICHERT, REALTORS® - Watson & Associates, which brings many years of combined real estate experience to their clients. Colby is also a member of the MetroTex Association of REALTORS, the Texas Association of REALTORS and National Association of REALTORS.

Colby and his wife, Ann Colby, live in Carrollton and have two daughters.

WEICHERT, REALTORS® - Watson & Associates is an independently owned and operated Weichert® affiliated agency. The office serves the Greater Dallas-Ft. Worth area.

For more information about WEICHERT, REALTORS® - Watson & Associates, located at 202 W. Sandy Lake, Suite 102, contact Allan Watson at 972-318-7100 or visit [www.weichert-watson.com](http://www.weichert-watson.com).

###

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked the #2 traditional residential real estate franchise in *Entrepreneur's* 2016 Franchise 500, and is identified in 2016 by *Entrepreneur* magazine as one of the fastest growing U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each WEICHERT® franchised office is independently owned and operated.*