



First Tier

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## Weichert, Realtors® - First Tier Selected to Join Highly-Coveted Global Real Estate Network Weichert® affiliate is the only member in Columbia metro area

COLUMBIA, Mo. / Sept. 8, 2017 – Weichert, Realtors® - First Tier in Columbia is proud to announce it has been named one of the newest members of the world’s largest and most exclusive network of independent residential brokerages, Leading Real Estate Companies of the World (LeadingRE). The Weichert® affiliate, the only member in the Columbia metro area, was selected for membership in the invitation-only global real estate community based on its market leadership and commitment to quality.

“We are truly honored to be named a member of LeadingRE, which is one of the most highly-coveted real estate networks in the world,” said Jason Thornhill, one of the six broker/owners at Weichert, Realtors® - First Tier. “Day in and day out, our goal here at Weichert, Realtors® - First Tier is to provide our customers with the best real estate service in the industry. Membership in this exclusive global network of market-leading real estate firms underscores our commitment to high-quality service.”

As a LeadingRE member, the Columbia-based Weichert affiliate has access to an international referral network that generates over 30,000 referrals annually, award-winning professional development programs, robust marketing programs, unique events and exposure to opportunities worldwide.

“Being a member of LeadingRE will undoubtedly enhance the high-quality, award-winning real estate service our customers have come to expect from us over the years,” added Thornhill. “You can never have enough resources to help offer your clients the most memorable home buying or selling experience.”

The membership selection follows Weichert, Realtors® - First Tier being named the nation’s top Weichert affiliate office for the second year in a row by Weichert Real Estate Affiliates, Inc. The company was also named to the national franchise network’s prestigious Premier Client Group for 2017, a recognition achieved by fewer than 10 percent of Weichert affiliated companies.

LeadingRE is the world’s largest network of independent residential brokerages with over 500 firms and 120,000 associates in over 50 countries producing over one million transactions valued at \$321 billion annually. Real estate agencies can only join LeadingRE if recommended by a current member and applicants are carefully vetted to ensure they meet LeadingRE’s strict criteria for performance and quality service.

Weichert, Realtors® - First Tier is an independently owned and operated Weichert affiliate. The company serves the Columbia metro area.

For more information about Weichert, Realtors® - First Tier, located at 3700 Monterey Drive, Suite A, in Columbia, contact Jessica Kempf at 573-256 8601 or visit [www.weichertft.com](http://www.weichertft.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*



The global real estate network, LeadingRE, has named Weichert, Realtors® - First Tier as one of its new members.