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CONTACT:  
Lernard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[lfreeman@weichertrealtors.net](mailto:lfreeman@weichertrealtors.net)

## Local Realtor® Earns Hometown Hero Project Accreditation To Assist Veterans and 1<sup>st</sup> Responders

TANNERSVILLE, Pa. / Oct. 11, 2018 – Weichert, Realtors® - Acclaim, located in Tannersville, is proud to announce that Realtor Fernando Merlo has been named an accredited Hometown Hero Project representative.

The Hometown Hero Project is a national organization that connects active and retired military, police, firefighters, first responders and teachers with organizations and businesses who provide resources and services for our heroes.

“I am truly honored to be associated with an organization that is committed to assisting the brave men and women who protect and serve our country,” said Merlo, a military veteran who retired after 31 years of service. “I look forward to assisting these heroes with all of their real estate needs.”



Fernando Merlo

With over 14,000 members and 1 million unique visitors each month, the Hometown Hero Project is one of the most comprehensive online directories of resources and information for military, veterans, first responders, teachers and their loved ones.

Weichert, Realtors® - Acclaim is an independently owned and operated Weichert affiliate. The office serves Monroe, Carbon, Pike and Northampton counties.

For more information about Weichert, Realtors® - Acclaim, located at 2920 Rt. 611 in Tannersville, contact Michelle Cappabianca at 570-629-6100 or visit [www.WeichertRealtorsAcclaim.com](http://www.WeichertRealtorsAcclaim.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*