



Gulf Coast Group

FOR IMMEDIATE RELEASE

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Weichert, Realtors® - Gulf Coast Group Invites Public to Join Grand Opening Celebration

PORT CHARLOTTE, Fla. / Oct. 26, 2018 – Port Charlotte area residents and businesses are invited to join Weichert, Realtors® - Gulf Coast Group at 12 noon on November 6 for the grand opening celebration of its new office.

The grand opening celebration is being hosted by the North Port Chamber of Commerce, which includes the Weichert® affiliate as one of its members.

The free event, open to the public, includes a ribbon-cutting ceremony, light refreshments and door prizes. Guests will also have a chance to mingle with the staff at the Weichert affiliate's Port Charlotte office, located at 4265 Tamiami Trail, Suite C.

"We can't wait to celebrate our grand opening with a community that has welcomed us with open arms," said Travis DeCere, the company's broker/co-owner. "We're also looking forward to meeting folks that live and work in the area at our grand opening celebration and making some new friends. We invite everyone in the area to come out and enjoy this special occasion with us."

Weichert, Realtors® - Gulf Coast Group is an independently owned and operated Weichert affiliate. The company, with offices in Port Charlotte and Cape Coral, serves Lee, Charlotte and Collier counties.

For more information about Weichert, Realtors® - Gulf Coast Group, contact Travis DeCere at 941-613-2300 or visit www.weichertgulfgroup.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.