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PMI Realty, LLC Joins Weichert® National Franchise Network **Weichert, Realtors® - PMI Group Becomes Newest North Carolina Affiliate**

GASTONIA, N.C. / April 22, 2019 – Weichert Real Estate Affiliates, Inc. is pleased to announce that PMI Realty, LLC in Gastonia has joined their national franchise system.

The new office, now known as Weichert, Realtors® - PMI Group, is an independently owned and operated Weichert® affiliate run by Owner Josh Fannin and Broker Phillip Black.

“We’re extremely excited to join Weichert and take full advantage of the tools and systems they provide to help both our new and experienced agents achieve even greater real estate success,” said Fannin.

As part of the Weichert franchise network, agents at the North Carolina affiliate can take advantage of training programs provided by Weichert to help them offer the best real estate service in the industry. The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

The Gastonia agency’s broker also sees tremendous value in joining a national brand like Weichert.

“We work in an industry that is constantly changing, especially when it comes to technology,” said Black. “Joining Weichert will help us stay ahead of these changes, which can be a challenge for independent brokerages, while delivering the best real estate service available.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest North Carolina affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - PMI Group and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in Gastonia and surrounding areas. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - PMI Group is a full-service real estate company. The office currently serves the greater Charlotte area.

For more information about Weichert, Realtors® - PMI Group, located at 915 N. New Hope Road, Suite D, contact Phillip Black at 980-320-8262 or visit pmirealtync.com.



Josh Fannin



Phillip Black

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.