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## Weichert® Affiliated Leadership From Coast-to-Coast Attend National Event To Share Best Real Estate Practices, Learn From Industry Experts

**SAN ANTONIO, Texas / Nov. 4, 2019** — Hundreds of Weichert® affiliated owners, brokers and managers from across the country recently attended the national franchise network's 2019 Leadership Retreat in San Antonio.

Held October 15-17 at the Hilton Palacio del Rio, the national gathering featured three days of networking, dynamic content, and a powerful lineup of inspiring speakers who provided insights and best practices to succeed in today's highly competitive real estate industry.

"We designed this national event exclusively for our franchise owners, brokers and managers to give them an opportunity to collaborate with fellow managers across the country to explore and discover new ways to grow their business," said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc.

Scavone added: "The powerful lineup of speakers we assembled – who are well-known industry experts – helped lay the foundation for a successful conference."

The dynamic roster of speakers included international real estate training icon, David Knox and Dr. Jessica Lautz, vice president of demographics and behavioral insights at the National Association of Realtors, who provided advice for real estate success and inspiration for professional growth. Weichert also invited industry philosopher and motivational speaker Matt Ferrara to speak about the importance and influence of leadership.

In addition, Weichert top coaches and trainers covered topics such as recruiting strategies, profitability, developing their value proposition and marketing. The national gathering also provided a platform for Weichert real estate professionals to share ideas and compare best practices in their respective real estate markets across the country.

"One of the best take-aways from our leadership retreat was the opportunity for our network of owners, brokers and managers to not only learn from our speakers and trainers, but from each other as well," said Scavone.

Weichert currently has affiliate offices serving over 350 markets in 40 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers incomparable tools, training and marketing techniques to set them apart from the competition. Each Weichert affiliated office is independently owned and operated.

More information about Weichert Real Estate Affiliates, Inc. can be found at [www.weichertfranchise.com](http://www.weichertfranchise.com) or by calling (877) 533-9007.

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*

### About The Weichert Family of Companies

Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of 18 full-service real estate-related companies, Weichert provides an integrated real estate, mortgage, insurance and title settlement solution — branded as *All Under One Roof*™ — to simplify the home purchase experience for buyers and sellers. Weichert leverages its customer website, [www.weichert.com](http://www.weichert.com), one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.

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Bill Scavone on stage at the 2019 Weichert Leadership Retreat in San Antonio, Texas. Pictured behind Scavone is a pyramid-like display of various resources that Weichert Real Estate Affiliates, Inc. offers its franchisees to help them build a world-class brokerage.