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New Real Estate Brokerage, Weichert, Realtors® - Property Hunters, Opens in Boise Area

BOISE, Idaho / May 26, 2020 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a brand-new real estate brokerage in the Boise area to its national franchise network. Weichert, Realtors® - Property Hunters is the first Weichert franchised brokerage in the state.

Weichert, Realtors® - Property Hunters is operated by owner Josh Cormier, who comes from another well-known, competing brokerage in the area. The company opened its doors in February and is ready to help area residents with their real estate needs.

After several years of working for another brokerage, Cormier felt it was the right time to start his own company. He felt brokerages in the area did not offer the level of quality and service that he felt were needed. He was attracted to Weichert, not only because of its signature, attention-getting yellow branding, but its solid reputation and history of success. “I knew I wanted to be part of a franchise, but I was seeking a solid brand that was not already in Boise,” said Cormier. “Though Weichert was not well-known in this area, it is very well known in other areas of the country. The more I learned about its history of innovation and the tools and resources available to service clients and support agents, the more I knew this was exactly what I had been looking for.” Cormier added, “I’m excited for the opportunity to bring the Weichert brand to the state of Idaho.”



Josh Cormier

Cormier notes that it’s an unusual time to start a new business, but he is up for the challenge. He is thankful for his affiliation with Weichert, because it has provided him with the coaching and network of support needed to help navigate such challenging times.

Cormier lives in Boise. He is a member of the Boise Regional Realtors (BRR), Idaho Realtors (IR) and the National Association of Realtors (NAR). He also hosts a web series that features unique and exceptional properties called “This Funky House”, thisfunkyhouse.com. He got his first big success in real estate as a young agent, still waiting tables to make ends meet. He waited on a customer who was impressed enough with Josh’s customer service and engaging personality to connect him with a ranch owner in the area who was interviewing listing agents to sell the property. Josh ultimately won the listing for 6 lots and just closed the 10th side from that meeting. When asked about his vision for the future, Cormier replied, “I look forward to building a high-quality, full-service brokerage that agents and clients can count on.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the new Idaho affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - Property Hunters and their clients to the Weichert family. The company shares our client-first philosophy and is rooted in the region it serves. We look forward to watching them grow in the Boise and surrounding areas and leading the trail for future Weichert affiliated offices in the state.”

Weichert, Realtors® - Property Hunters is an independently owned and operated Weichert affiliate. The company specializes in residential sales, rural lots and median-priced listings and currently serves Boise and the Treasure Valley area.

For more information about Weichert, Realtors® - Property Hunters, located at 2949 E Copper Point Drive, Ste 125 in Meridian, contact Josh Cormier at 208-918-3658 or visit IdahoPropertyHunters.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.